

Welcome To HIPL

HINDUSTAN INFRATEL



Go with the technology

About HIPL

- **HIPL is one of the reputed organizations of the industry, we are offering an exclusive range of Internet Broadband Service to our precious clients. These offered services are rendered using high quality components under the supervision of skilled personnel. Further, one can avail these services from us in various types at leading prices. Hindustan Infratel Pvt Ltd is a Class-1 Internet Broadband Service Provider across India. Incorporated by Ministry of Corporate affairs Under Company Act 1956. Regd. on 4th May 2013. CIN: U64204MH2013 PTC 242951 , Situated it's Regd./Head office at B-603, PANAMA PLANET, 6th Floor , Gokhale Road, Thane-west, City/District –Thane, Maharashtra-400602. The product and services of the Company are known in market by its Trade Mark/Brand Name EXTEL24. At present the Company has 27 Branches across India with excellent manpower and strong Business Associates. The Company aims to provide excellent Internet Broadband Services along with electronic devices and equipment with Modern Technology.**

We Are Into....

The Main Objects of the Businesses of this Company are

- **Telecommunication Businesses- Internet Broadband Services,**
- **BPO Services(Domestic & International Call Centre both inbound & outbound).**
- **Accordingly we have collaborated with some Manufacturing Companies to do sale/resale /wholesale some products which are very essential for current Generation. These are as follows:**

- **CCTV,**
- **Digital TV,**
- **Cable TV,**
- **DTH-TV,**
- **Set-top Box,**
- **Home Appliances,**
- **Electronic devices,**
- **Contract & Supply etc.**

CELLCITY ZONE..

- 35 lakhs deposit
- 98% refundable
- Notice period 90 days
- Revenue share 35% out of Net Profit of company for 5-7 states
- Will get 5 % of Total Security Deposit as a service charge.

CCZ contd..

- **Head of 7 States**
- Kerala
- Karnataka
- Tamil Nadu
- Andhra Pradesh
- Telangana
- Puducherry
- Maharashtra

CCZ contd..

Estimated Monthly Revenue

States	Districts	Sub Divisions	Population as per 2011 Census
Kerala	14	75	3,34,06,061
Tamil Nadu	32	218	7,21,47,030
Karnataka	30	210	6,10,95,297
Andhra Pradesh	13	666	4,93,89,799
Telangana	31	566	3,51,93,978
Puducherry	1	4	12,47,953
Maharashtra	36	361	11,23,74,333
Total	157	2100	36,48,54,451

CCZ Kerala..

Description	Count	Security Deposit (SD)		CCZ share of SD
District	14	–		–
Sub division	75	–		–
Population	3,34,06,061(3.34 Cr)	–		–
Master Franchise	1	10,00,000	10 Lacs	50,000
Franchise	2	14,00,000	14 Lacs	70,000
Distributor	14	42,00,000	42 Lacs	2,10,000
Sub Distributor	75	1,50,00,000	1.5 Cr	7,50,000
Total Security Deposit		2,16,00,000	2.16 Cr	10,80,000 (10.80 Lac)
Customer 5% of total population	16,70,303 (16.70 Lac)	–		–

CCZ Kerala contd..

Customer 5% of total population of Kerala

16,70,303

Average Customer % wise across Kerala

	Average Customer %	Number of Customer
Sub Distributor	50%	8,35,152
Distributor	30%	5,01,091
Franchise	20%	3,34,061
Total	100%	16,70,303

Monthly Average Billing of Customer

Average Bill	Sub Distributor		Distributor		Franchisee		Total
600	600*835152	50,10,90,915	600*501091	30,06,54,549	600*334061	20,04,36,366	100,21,81,830(100.21 Cr)
500	500*835152	41,75,75,763	500*501091	25,05,45,458	500*334061	16,70,30,305	83,51,51,525 (83.51 Cr)
400	400*835152	33,40,60,610	400*501091	20,04,36,366	400*334061	13,36,24,244	66,81,21,220 (66.81 Cr)

CCZ Kerala contd..

Took Rs.500 as a Average Billing of Customer

Average Bill	Sub Distributor	Distributor	Franchisee	Total Revenue
500	41,75,75,763 (41 Cr)	25,05,45,458 (25 Cr)	16,70,30,305(16 Cr)	83,51,51,525 (83 Cr)

Took 1% of Revenue as a Office expenses of Dealers...

Sub Distributor	Distributor	Franchisee	Total Office expenses
41,75,758 (41 lac)	25,05,455(25 Lac)	16,70,303 (16 lac)	83,51,515 (83 Lac)

CCZ Kerala contd..

Revenue – Office Expenses of Dealers = Net Profit

	Sub Distributor	Distributor	Franchisee	Total
Revenue	41,75,75,763 (41 Cr)	25,05,45,458 (25 Cr)	16,70,30,305(16 Cr)	83,51,51,525 (83 Cr)
Office expenses of Dealers	41,75,758 (41 lac)	25,05,455(25 Lac)	16,70,303 (16 lac)	83,51,515 (83 Lac)
Profit	41,34,00,005 (41 Cr)	24,80,40,003 (24 Cr)	16,53,60,002 (16 Cr)	82,68,00,010 (82 Cr)

Monthly Share Distribution of Profit with associate

Sub Distributor	Distributor		Franchisee		
Direct (25%)	Direct (25%)	Indirect (5% of Sub Distributor)	Direct (30%)	Indirect (5% of Distributor)	Total Expenses
10,33,50,001 (10 Cr)	–	–	–	–	23,97,72,003(23.97 Cr)
–	6,20,10,001 (6 Cr)	2,06,70,000(2 Cr)	–	–	
–	8,26,80,001 (8.26 Cr)		41,340,000	12,402,000	
–	–		5,37,42,001 (6.20 Cr)		
–	–		–		

CCZ Kerala contd..

Remain Amount	Total Profit - Total Expenses	(82,68,00,010 - 23,97,72,003)	57,87,60,007(57 Cr)
H.O.Office expenses 2%	2 % of Remain Amount	–	1,17,40,560 (1.17 Cr)
Net Profit	Remain Amount - Off. Exps.	(57,87,60,007 – 58,70,280)	58,11,57,727(58.11Cr)

Share Distribution of Net Profit of Kerala

Master Franchisee (30%)	Cell City Zone(35%)	HIPL
17,25,86,234 (17.25 Cr)	20,13,50,606 (20.13 Cr)	21,30,91,167 (21.30 Cr)



CCZ Karnataka..

Description	Count	Security Deposit (SD)		CCZ share of SD
District	30	—		—
Sub division	210	—		—
Population	61095297	—		—
Master Franchise	1	10,00,000	10 Lacs	50,000
Franchise	4	28,00,000	28 Lacs	1,40,000
Distributor	30	90,00,000	90 Lacs	4,50,000
Sub Distributor	210	4,20,00,000	4.20 Cr	21,00,000
Total Security Deposit		5,48,00,000	5.48 Cr	27.40 Lacs
Customer 5% of total population	30,54,765	—		—

CCZ Karnataka contd..

Customer 5% of total population of Karnataka

30,54,765

Average Customer % wise across Karnataka

	Average Customer %	Number of Customer
Sub Distributor	50%	15,27,382
Distributor	30%	9,16,429
Franchise	20%	6,10,953
Total	100%	30,54,765

Monthly Average Billing of Customer

Average Bill	Sub Distributor		Distributor		Franchisee		Total
600	600*1527382	91,64,29,455	600*916429	54,98,57,673	600*610953	36,65,71,782	183,28,58,910 (183.28 Cr)
500	500*1527382	76,36,91,213	500*916429	45,82,14,728	500*610953	30,54,76,485	152,73,82,425 (152.73 Cr)
400	400*1527382	61,09,52,970	400*916429	36,65,71,782	400*610953	24,43,81,188	122,19,05,940 (122.19 Cr)

CCZ Karnataka contd..

Took Rs.500 as a Average Billing of Customer

Average Bill	Sub Distributor	Distributor	Franchisee	Total Revenue
500	76,36,91,213 (76 Cr)	45,82,14,728 (45 Cr)	30,54,76,485 (30 Cr)	152,73,82,425 (152 Cr)

Took 1% of Revenue as a Office expenses of Dealers...

Sub Distributor	Distributor	Franchisee	Total Office expenses
76,36,912 (76 Lac)	45,82,147 (45 Lac)	30,54,765 (30 Lac)	1,52,73,824 (1.52 Cr)

CCZ Karnataka contd..

Revenue – Office Expenses of Dealers = Net Profit

	Sub Distributor	Distributor	Franchisee	Total
Revenue	76,36,91,213 (76 Cr)	45,82,14,728 (45.82 Cr)	30,54,76,485 (30.54 Cr)	152,73,82,425 (152 Cr)
Office expenses of Dealers	76,36,912 (76 Lac)	45,82,147 (45 Lac)	30,54,765 (30 Lac)	1,52,73,824 (1.52 Cr)
Profit	75,60,54,301 (75 Cr)	45,36,32,581 (45 Cr)	30,24,21,720 (30 Cr)	151,21,08,601 (151 Cr)

Monthly Share Distribution of Profit with associate

Sub Distributor	Distributor		Franchisee		Total Expenses
Direct (25%)	Direct (25%)	Indirect (5% of Sub Distributor)	Direct (30%)	Indirect (5% of Distributor)	
18,90,13,575 (18.90 Cr)	–	–	–	–	45,36,32,581 (45 Cr)
–	11,34,08,145 (11.34 Cr)	3,78,02,715 (3.78 Cr)	–	–	
–	15,12,10,860 (15 Cr)		9,07,26,516 (9 Cr)	2,26,81,629 (2 Cr)	
–			11,34,08,145 (11 Cr)		

CCZ Karnataka contd..

Remain Amount	Total Profit - Total Expenses	(1512108601 - 453632581)	105,84,76,020 (105 Cr)
H.O. Office expenses 2 %	2 % of Remain Amount	–	2,11,69,520 (2.11 Cr)
Net Profit	Remain Amount - Off. Exps.	(105,84,76,020- 2,11,69,520)	103,73,06,500 (103.73 Cr)

Share Distribution of Net Profit of Karnataka

Master Franchisee (30%)	Cell City Zone(35%)	HIPL
31,11,91,950 (31.11 Cr)	36,30,57,275 (36.30 Cr)	38,42,26,795 (38.42 Cr)



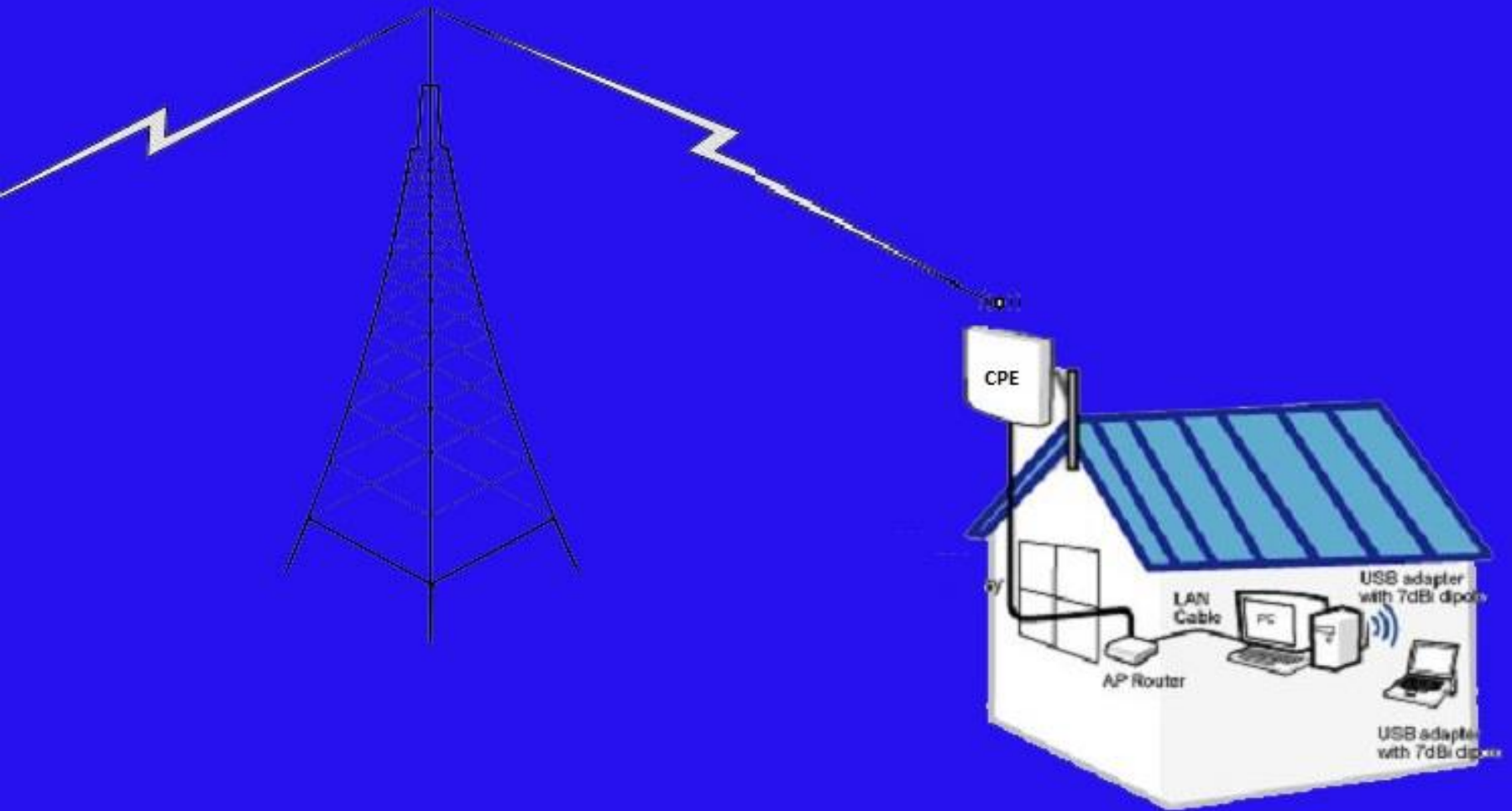
CCZ contd..

Expected Revenue from all 7 States

State	Cell City Zone(35%)	5 % Share of TSD
Kerala	36,30,57,275	11,50,000 (11 Lac)
Karnataka	20,13,50,606	28,90,000 (28 Lac)
Tamil Nadu	42,87,31,922	30,10,000 (30 Lac)
Andhra Pradesh	29,34,97,646	70,40,000 (70 Lac)
Telangana	20,91,39,334	64,70,000 (64 Lac)
Puducherry	76,27,813	60,000
Maharashtra	66,77,81,664	45,55,000 (45 Lac)
Total	217,11,86,261 (217.11 Cr)	2,51,75,000 (2.51 Cr)



HIPL Wireless Technology



HIPL Gallery

CMD



Wonderful @Team



With Directors



Thank You